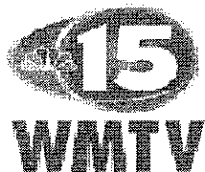


CONTRACT

WMTV
615 Forward Drive
Madison, WI 53711
(608) 274-1515

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 432058 /		Alt Order # WOC10484325
Product Wisconsin		
Contract Dates 10/11/16 - 10/17/16		Estimate # 8036
Advertiser Donald J Trump for President		Original Date / Revision 10/07/16 / 10/07/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WMTV	Account Executive Sara McCormack	Sales Office Madison Nation
Special Handling		
Demographic Adults 18+		
		Total Ratings 177.20
Agy Code 9914860	Advertiser Code 521	Product 1/2 975
Agency Ref 6930		Advertiser Ref 62896

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMTV	10/11/16	10/17/16	Days of Our Lives	12:00 PM-1:00 PM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	11-1---				3	\$60.00	2.00			
N 2	WMTV	10/11/16	10/17/16	Jeopardy M-F	4:30 PM-5:00 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	111-1--				4	\$150.00	4.30			
N 3	WMTV	10/11/16	10/16/16	Sunday 15 News @ 5p	5:10 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$300.00	4.40			
N 4	WMTV	10/11/16	10/14/16	15 News @ 5p	5:10 PM-5:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1111--				4	\$350.00	4.70			
N 5	WMTV	10/11/16	10/14/16	Today Show 3	10:00 AM-11:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1-1--				2	\$100.00	1.30			
N 6	WMTV	10/11/16	10/15/16	Sa Today	7:00 AM-9:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$250.00	3.00			
N 7	WMTV	10/11/16	10/15/16	The Morning Show Sa	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$150.00	1.80			
N 8	WMTV	10/11/16	10/15/16	Saturday 15 News @ 6p	6:10 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$350.00	4.00			
N 9	WMTV	10/11/16	10/17/16	15 News @ 6p	6:10 PM-6:30 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	111-1--				4	\$600.00	6.40			
N 10	WMTV	10/11/16	10/16/16	The Morning Show Su @ 7a	7:00 AM-9:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$250.00	2.50			
N 11	WMTV	10/11/16	10/16/16	The Morning Show Su @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$175.00	1.70			
N 12	WMTV	10/11/16	10/14/16	15 News @ 4p	4:10 PM-4:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-11--				3	\$200.00	1.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



WMTV
615 Forward Drive
Madison, WI 53711
(608) 274-1515

<u>Contract / Revision</u>	<u>Alt Order #</u>
432058 /	WOC10484325

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	Wisconsin	8036

<u>Advertiser</u>	<u>Original Date / Revision</u>
Donald J Trump for Presi	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	WMTV	10/11/16	10/17/16	Late Night w/ Seth Meyers	11:35 PM-12:35 AM		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	11111--				5	\$70.00	0.60			
N 14	WMTV	10/11/16	10/16/16	Su Today	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$250.00	2.10			
N 15	WMTV	10/11/16	10/17/16	Wheel of Fortune M-F	6:30 PM-7:00 PM		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	111-1--				4	\$800.00	6.30			
N 16	WMTV	10/11/16	10/17/16	Today Show	7:00 AM-9:00 AM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	11-1---				3	\$325.00	2.40			
N 17	WMTV	10/11/16	10/15/16	Saturday Prime 2 Hour	7p-9p/8p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$300.00	2.10			
N 18	WMTV	10/11/16	10/11/16	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1-----				1	\$800.00	5.30			
N 19	WMTV	10/11/16	10/14/16	The Tonight Show	10:35 PM-11:35 PM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-1111--				4	\$300.00	1.90			
N 20	WMTV	10/11/16	10/17/16	M-F 15 News @ 10p	10:10 PM-10:35 PM		:30				NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	1-11---				3	\$625.00	3.60			
N 21	WMTV	10/11/16	10/17/16	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	1-----				1	\$1,000.00	5.30			
N 22	WMTV	10/11/16	10/12/16	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--1----				1	\$800.00	4.10			
N 23	WMTV	10/11/16	10/14/16	Friday Prime 2 Hour	7p-9p/8p10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--				1	\$700.00	2.20			
N 24	WMTV	10/11/16	10/16/16	Sunday Night Football	7:30 PM-10:30 PM		:30				NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$3,750.00	9.00			
Totals								177.20				52	\$22,055.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	52	\$22,055.00	(\$3,308.25)	\$18,746.75
Totals	52	\$22,055.00	(\$3,308.25)	\$18,746.75

Signature: _____ **Date:** _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, American Media and Advocacy Group,
 being/on behalf of: Donald J. Trump for President, Inc.,
 a legally qualified candidate of the Republican Party
 political party for the office of: President of the United States of America
 in the General Election
 election to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tim Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Donald J. Trump for President, Inc.

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

John F. Zuccell, agent for Donald J. Trump for President Inc
signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.